



Bonus!

+ **COPY-PASTE-BOOM:** *

**3 PROVEN AD COPY TEMPLATES
FOR DANCE STUDIOS**

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Experience instant results with our meticulously crafted ad copy templates, primed and ready for you to use today. By leveraging these pre-made assets, you can effortlessly attract leads and drive conversions starting today. Let our proven formulas pave the way to success, guiding your audience seamlessly towards your studio.

TEMPLATE 1



Attention Parents of [Age Group] in [Your City]!

Ready to get your child off the iPad and into a fun, free dance class? Instead of having your child stuck on a screen, have them:

- Develop Coordination
- Explore Creativity
- Build Social Skills

...all through dance!

Experience the magic of dance with our FREE [Age and Dance Style] trial class at [Your Dance Studio Name]!

Hurry, spots are limited – secure your child's spot now!



TEMPLATE 2



Hey [Your City] Parents!

Want to boost your child's confidence in a fun and engaging way with 2 dance classes for \$2? Join us at [Your Dance Studio Name] for our special offer! Get TWO [Age and Dance Style] classes for just \$2!

But, act fast – we are only doing this for 25 families on a first come, first serve basis. Fill out the form and the 2 classes for \$2 is yours!

TEMPLATE 3



Attention parents of young children who are always dancing to [insert popular children's TV show] around the house!

Our [insert popular children's TV show] inspired dance classes are almost sold out! Hurry to grab one of the last spots and try the dance class for free!

Let your child improve their coordination, build confidence, and make friends through dance!

Hurry, spots are filling up fast – secure your child's free trial dance class now!



Studio Owners inside the DSOA's comprehensive business coaching program, the Inner Circle, get live (virtual) in-depth & up-to-date trainings quarterly on how to build and optimize Facebook Ads, plus unlimited Q&A access to our ad experts! Mastering Facebook Ads is just ONE way we help studio owners drive results for their studios!

**FOR IN-DEPTH COACHING, MENTORSHIP AND INSPIRATION
ON STUDENT ATTRACTION, MARKETING AND ENROLLMENT
(PLUS SO MUCH MORE), CHECK OUT ALL THE INNER
CIRCLE HAS TO OFFER!**

SEE WHAT IT'S ALL ABOUT

Psst! We only bring on new Inner Circle members a few times a year so don't hesitate, see what's inside!

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