



Bonys! **Revealed!**

STUDIO FINANCE BENCHMARKS FOR DANCE STUDIO OWNERS

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Studio owners always ask!

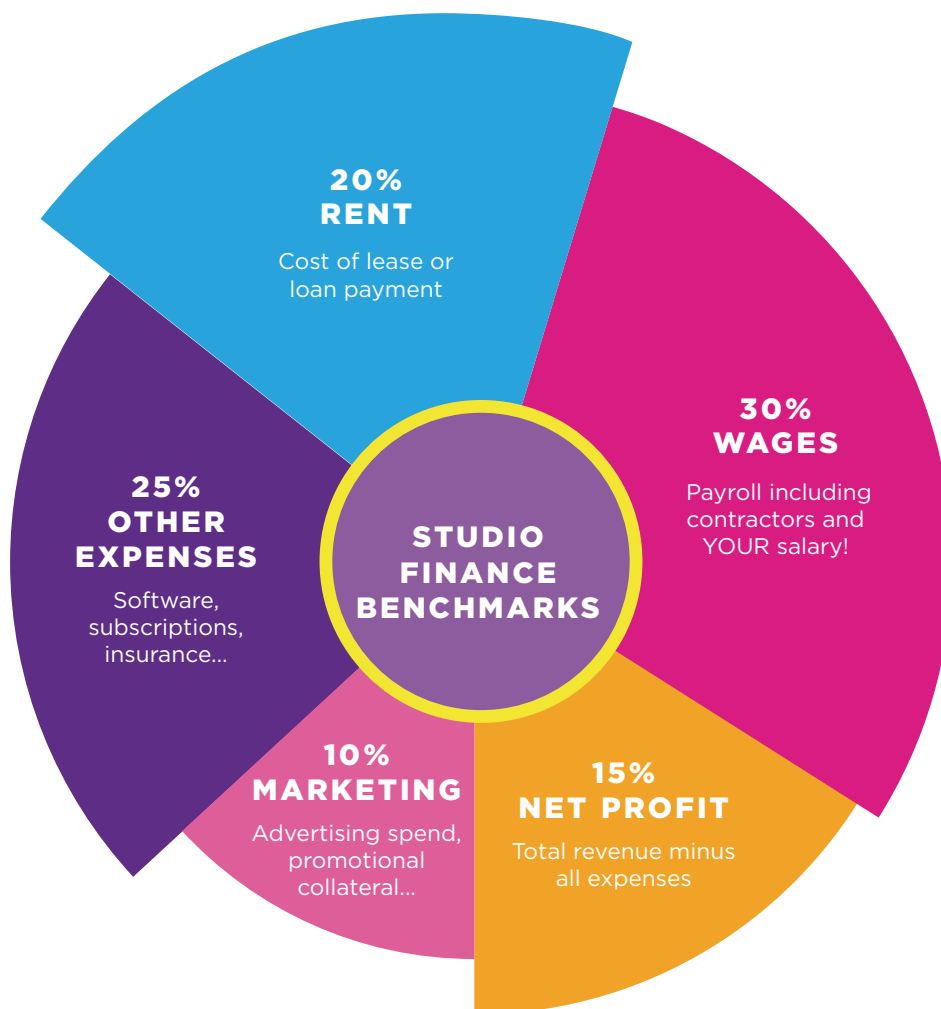
What percentage of revenue should be spent on marketing?

What about payroll?

WE'RE REVEALING THE BENCHMARKS TO LIVE BY! HERE ARE THE AVERAGES FOR PROFITABLE DANCE STUDIOS!



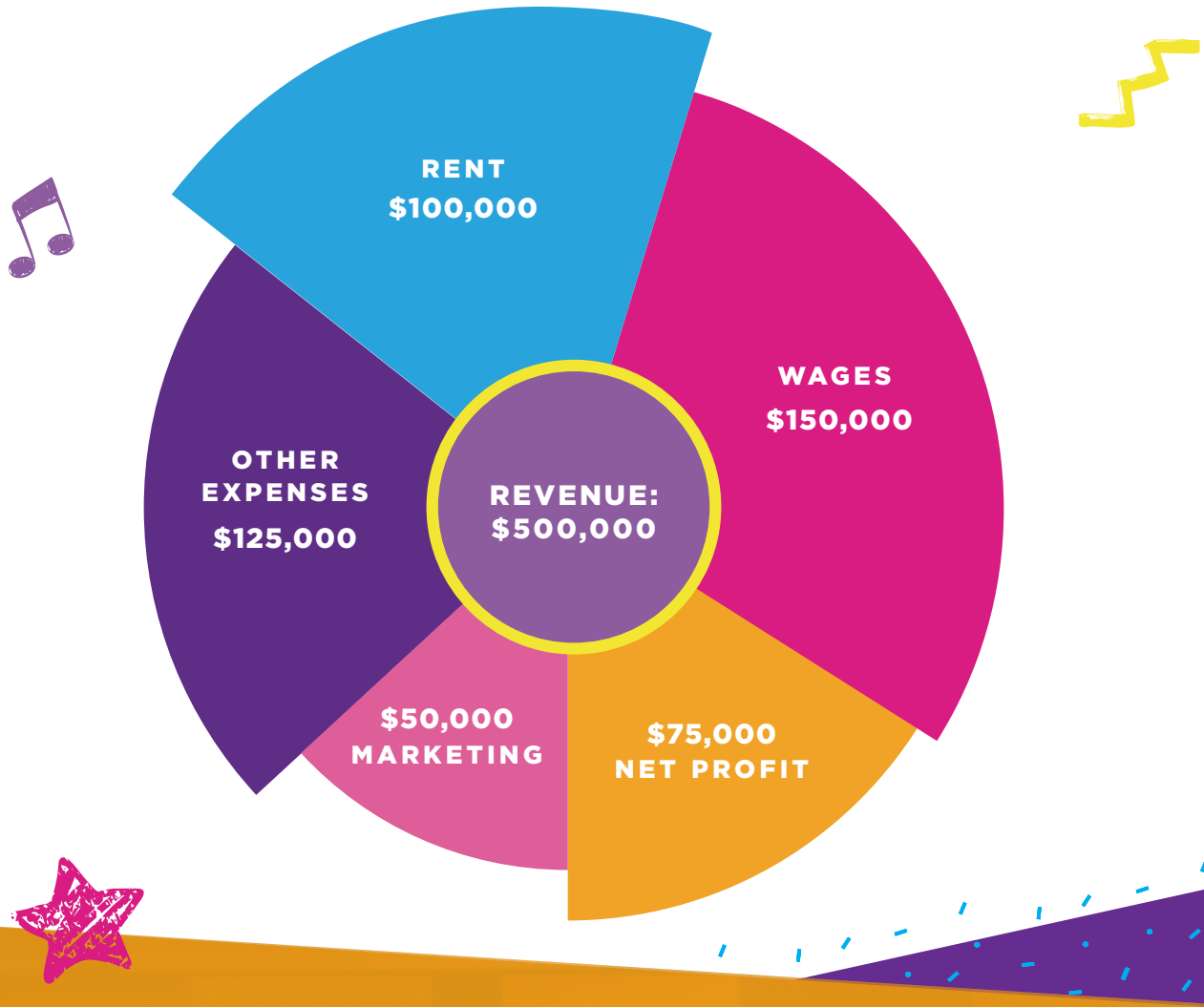
Wages, rent, expenses, and marketing should be looked at as max percentages but a healthy, profitable studio can strive for 15-25% (or higher!) net profit.



How does your studio measure up?



LET'S LOOK AT AN EXAMPLE STUDIO



FOR IN-DEPTH GUIDANCE ON STUDIO FINANCES, MANAGEMENT, AND SYSTEMS FOR GROWTH, CHECK OUT THE DSOA'S COMPREHENSIVE BUSINESS COACHING PROGRAM FOR DANCE STUDIO OWNERS, THE INNER CIRCLE.