

The background is a vibrant collage of geometric shapes and patterns. It includes a large pink triangle at the top with yellow dots, a blue triangle with yellow triangles, a yellow circle on the left, and a blue triangle with yellow triangles on the right. There are also blue and white diagonal stripes at the bottom. A black star is on the left, and a yellow star with red arrows is on the right.

# STUDIO CEO MASTERY

*Advanced Leadership Methods  
To Right-Size Your Team*

MONDAY, JAN 22 2024

# STUDIO CEO MASTERY

## MEET YOUR HOST & ABOUT THE DSOA



### ABOUT THE DSOA

The Dance Studio Owners Association (DSOA) is the largest community of dance studio owners in the world. The DSOA has helped over 47,000 dance studio owners grow their business, impact their local communities and improve the lives of over 800,000 children through their programs and services. DSOA has been honored with countless awards for its achievements including the American Business Awards Gold Stevie Award for Online Training and Silver Stevie Award for Business-to-Business Services.

The DSOA's Inner Circle membership is the highest level, expert-coaching program exclusively for dance studio owners. Likened to a business school for dance studio owners (but way more fun), the Inner Circle educates, coaches and supports studio owners in the areas of marketing, finance, systems & operations, leadership and team resources – all positioned to help studio owners run profitable businesses, permanently reverse the cycle of burnout, and impact more kids' lives through the gift of dance!

### MEET YOUR HOST, OLIVIA MODE-CATER

Olivia Mode-Cater is an industry leader in dance entrepreneurship and the Director of the Dance Studio Owners Association: the largest community of dance studio owners in the world.

Best-known for her expertise in dance business profitability, marketing, and automation, Olivia has trained thousands of dance studio owners and entrepreneurs worldwide. Her work has been featured in Dance Teacher Magazine, Dance Business Weekly, Dance Studio Life Magazine, the Business of Dance Podcast, and the Transform My Dance Studio Podcast.

Olivia's mission is to deliver the world's best training, resources, and technology specifically tailored to dance educators so they can transform their teaching and their business.





# STUDIO CEO MASTERY



## A-HA MOMENTS

FROM EACH MOMENT OF THE WORKSHOP

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# DAY FIVE

## MONDAY, JAN 22

12PM ET

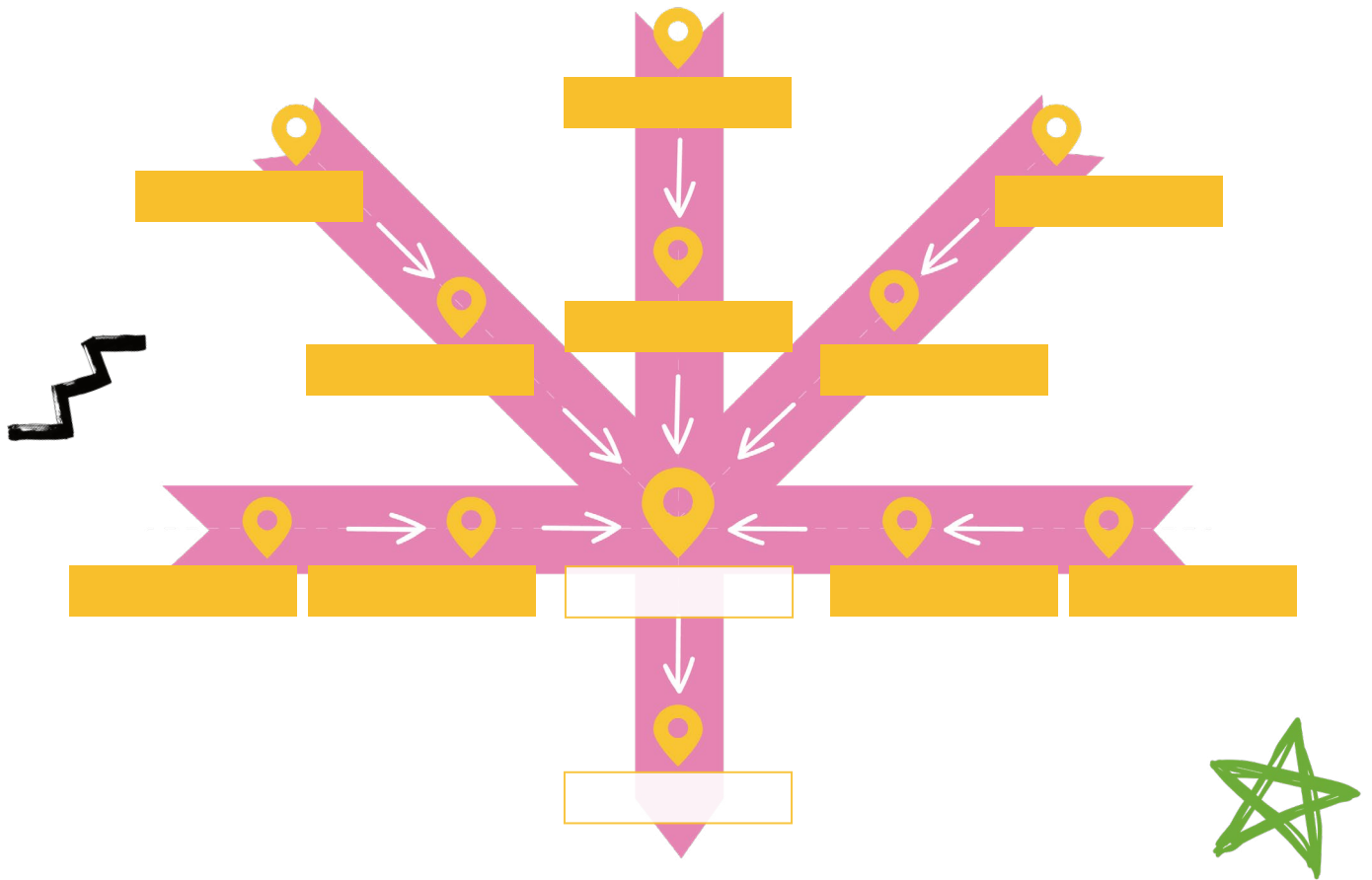


### DAY 5 STUDIO CEO MASTERY

Is your team lifting you up, or dragging you down?

Studio CEO Mastery gives you all the tools you need to make sure your staff is earning you revenue instead of costing you more.

You'll also learn 5 sentence starters that will take things OFF your plate and encourage your team to take ownership instead of putting more on your plate.



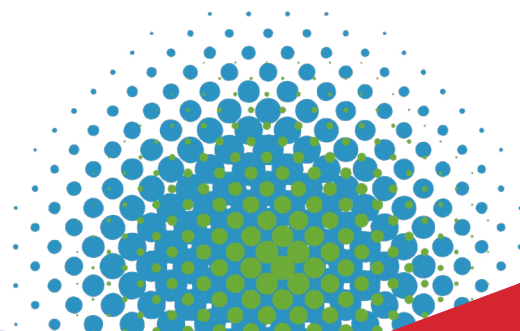
### WHERE DOES YOUR TEAM STAND?

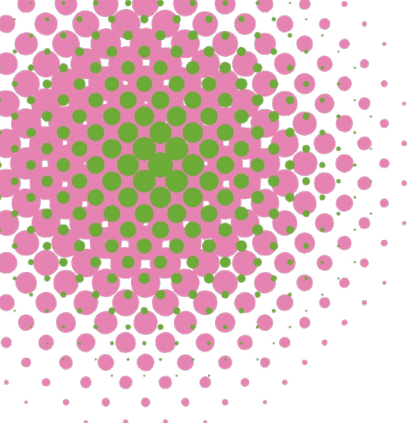
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### WHAT ARE YOUR TOTALS?

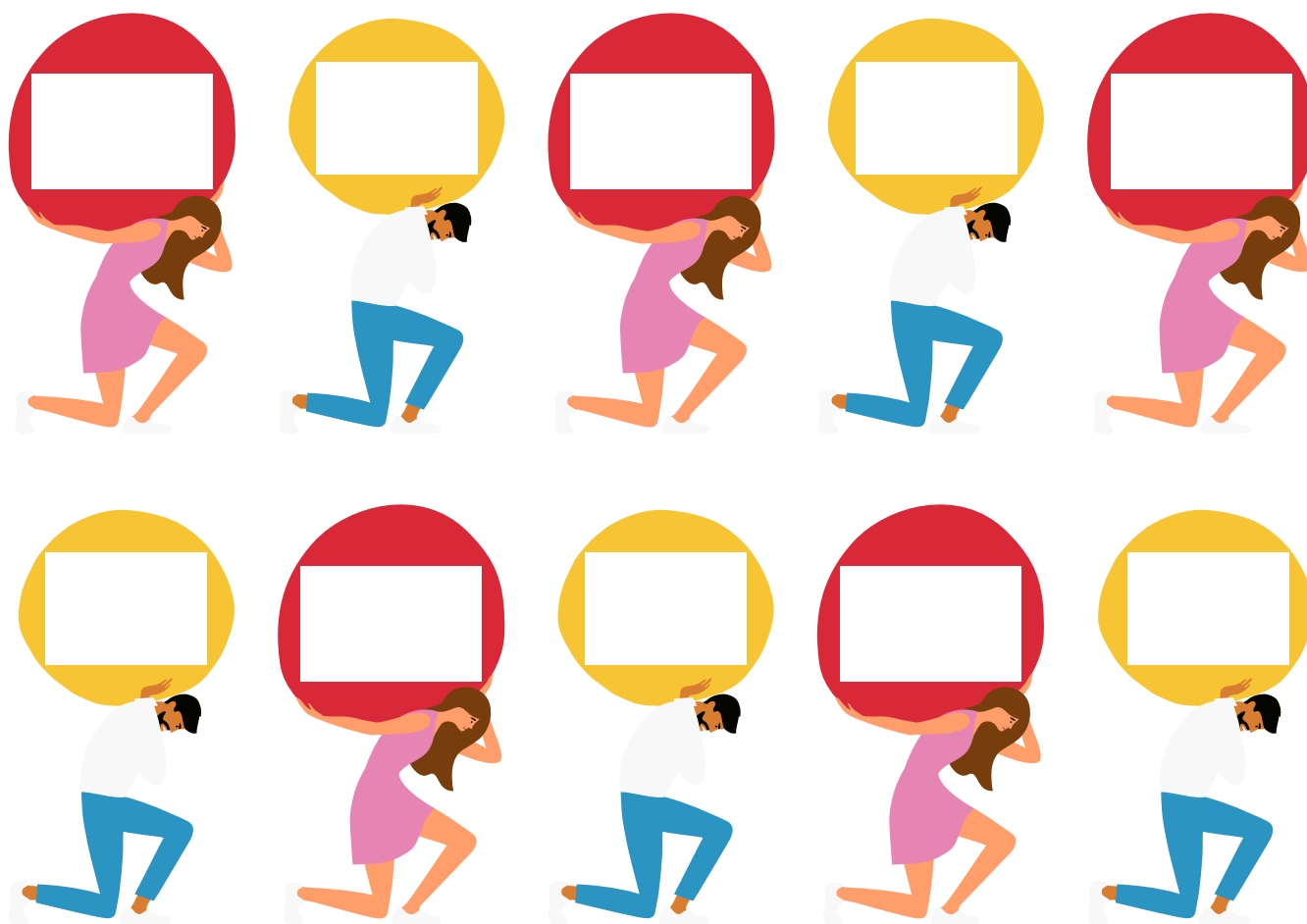
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### CREATE YOUR OWN RESPONSE:





## 10 HABITS THAT SABOTAGE TEAM MEMBERS TAKING RESPONSIBILITY



HOW MANY OF THESE ROCKS DO YOU CARRY?  /10





## ABOUT THE INNER CIRCLE

The Inner Circle is a year round, one-stop shop for studio owners who want to transform their studio from a 'hobby' to a bonafide business that runs smoothly and efficiently with or without their day-to-day involvement.



"(Win) I'm at the highest enrollment numbers I have ever had at 605 and I'm only 20 students away from where I was this time last year before COVID hit! I'm so excited!

Edit- now at 610 and 15 away!"

**- LINDSEY BACHLER HADLEY**

"My knock-it-out-of-the-park goal seemed almost impossible to reach, and now we're only 30 students away from achieving it! Thank you to the IC team for providing such an amazing program...I haven't been able to implement everything yet, but even the small things have made a difference in my studio."

**- SUZI ROURKE**



1. Reached 300 students, which I've never done before (I'm now at 319!)
2. Brought in \$5900 more than Feb 2020 which was pre covid
3. More than half filled summer camps and already have my costs well covered"

Amazing month and still going!!"

**- SHAWNA KWAN**

## THE INNER CIRCLE

The Inner Circle is the only comprehensive business coaching program for dance studio owners!

**Other programs focus on parts of owning a studio...**

Only the Inner Circle delivers the all-inclusive systems to increase enrollment, get control of finances and support YOU in achieving the career and freedom you deserve!

